1935 Bobolink Way

Pomona, CA 91767

(559) 747-8408

maherman@csupomona.com

**Matthew A. W. Herman**

**Statement** Experience in national retail management operations. Educational background in Apparel, Merchandising, and Management. Seeking an MBA to further my career in retail brand development and corporate management.

**Internship**

March 2015 – June 2015 **PAG Leisureware**

Unit 6 Manhattan Business Park Westgate

London, UK W5 1UP

+44 20 8991- 9955

Sept. 2014 – March 2015 **La Jolla Group (Metal Mulisha Merchandising Intern)**

14350 Myford Road Irvine, CA 92606

(213) 428-2800

July 2014-September 2014 **Fashion for Profit (UN and Nepal Cashmere Trade Intern)**

110 East 9th Street A792 Los Angeles, CA 90079

(213) 892-1669

**Employment History**

February 2014-June 2014 **Express Retail (Merchandising, Sales, and Consumer Service Specialist)**

2149 East Montclair Lane, Montclair, CA 91763

(909) 621-1772

May 2009-September 2013 **Billabong Retail (Lead Supervisor, Lead Sales, Merchandiser)**

1433 Retherford Street #410, Tulare, CA 93274

(559) 686-5944

May 2012-September 2013 **Levi’s Retail (Core Men’s Stylist, Visuals)**

1 Mills Circle #841a Ontario Mills Mall, Ontario, CA 91764  
(909) 987-9400

1407 Retherford Street #285 Tulare, CA 93274  
(559) 685-8124

May 2009-September 2010 **Journey’s Retail (Sales Lead, Footwear Specialist, Consumer Service Specialist, Cashier)**

1433 Retherford Street #301, Tulare, CA 93274

(559) 686-6973

July 2008-November 2009 **Tilly’s Retail (Men’s Sales, Customer Service Specialist, Fitting Room Specialist)**

4039 South Mooney Boulevard, Visalia, CA 93277

(559) 733-3165

**Education History**

Spring 2015 **California State Polytechnic University, Pomona**

**Apparel, Merchandising, and Management London Study Abroad**

London, UK

Fall 2013 – Current **California State Polytechnic University, Pomona**

**Bachelors Degree Program (Apparel, Merchandising, and Management)**

3801 West Temple Avenue. Pomona, CA 91767

Fall 2012 – Fall 2013 **Mount San Antonio College (Mt. SAC)**

**General Education/Apparel, Merchandizing, and Management Courses**

1100 North Grande Avenue, Walnut, CA 91789

Spring 2012 **Texas Christian University (TCU)**

2800 South University Drive, Fort Worth, TX 76129

Summer 2008-Fall 2011 **College of the Sequoias (COS)**

Dual Credit Courses for High School

915 South Mooney Boulevard, Visalia, CA 93277

Fall 2007-Spring 2011 **Central Valley Christian High School**

4600 West Tulare Street, Visalia, CA 93277

**Social Responsibility Fashion Society (California Polytechnic, Pomona)**

Social Chair (September 2013 – Current)

Helped organize member meetings, retail and production-related field trips, and new member recruitment.

**California Polytechnic University, Strawberry Festival**

**Pomona, CA (May 10-11, 2014)**

Represented the Fashion Society, helped set up booth games and helped with take down and clean up.

**California Polytechnic University, Agricultural Beautification**

**Pomona, CA (November 1-2, 2013)**

Represented the Fashion Society, and cleaned the College of Agriculture, planting flowers and vegetables.

**California Polytechnic University 75th Annual Pumpkin Festival**

**Pomona, CA (October 18-20, 2013)**

Helped set up the Fashion Society booth, managed cash box, inventory

**Sports Nut/Tulare County Office of Education**

**Visalia, CA (June 2008 – August 2010)**

Working with TCOE’s order for the Annual Spelling Bee, screen-printed t-shirts, packaged, and delivered.

**Tulare County Office of Education, Theater Company**

**Visalia, CA (June 2007 – August 2012)**

Set production and construction for summer high school musicals.

**Habitat for Humanity**

**Visalia, CA (June 2007 – August 2008)**

Marketing and community awareness of housing projects

**Personal Goals** I will continue at Cal Poly Pomona and graduate by 2015. I will earn a bachelors of science degree in Apparel, Merchandising, and Management. After graduation from Cal Poly Pomona, I plan to attend a graduate program pursuing an MBA. After I gain work experience in corporate apparel branding, I will start my own apparel business. I will produce ready-to-wear goods, in a vertical mill, for my selected stores and target market.

**Skills** I am proficient in Microsoft Office (Word, Excel, Outlook, Access, Power Point) and Adobe Creative Suite (Illustrator, Photoshop, Bridge). Over five years of retail experience and four years of managerial responsibilities.

**References** Brittany Wainwright

Store Manager (Billabong Retail)

(559) 686-5944

Tiffany Tran

Exam Annalist (City of L.A.)

(503) 412-9895

Dr. Matthew B. House

Physiatrist (House Psychiatric Clinic)

(559) 226-1316